

CIE BRITISH SCHOOL

Basic Education System Franchise Packages

What are the different CIE British School Franchise packages?

The Basic Education System franchise consists the following packages:

FOUNDATION SCHOOL PACKAGE

Infant	-	1 year old
Toddler	-	2 years old
Nursery	-	3 years old
Reception	-	4 years old

PRIMARY SCHOOL PACKAGE

<u>Key Stage 1</u>		
Year 1	-	5 years old
Year 2	-	6 years old
<u>Key Stage 2</u>		
Year 3	-	7 years old
Year 4	-	8 years old
Year 5	-	9 years old
Year 6	-	10 years old

HIGH SCHOOL PACKAGE

<u>Key Stage 3</u> (<i>Junior High</i>)		
Year 7	-	11 years old
Year 8	-	12 years old
Year 9	-	13 years old
<u>Key Stage 4</u> (<i>Senior High</i>)		
Year 10	-	14 years old
Year 11	-	15 years old
Year 12	-	16 years old

Who can be a Franchisee of the CIE British School Basic Education System?

Any person who has the passion for education and willing to adhere to the CIE British School Mission and Vision may be awarded the franchise provided he has the capability to meet the required investment. Anyone who is appointed as franchisee may incorporate a company for purposes of performing his obligations under the Franchise Agreement provided he retains at least 65% equity in said entity.

What are the benefits of a CIE British School Basic Education System Franchise?

- **Established name and reputation:** CIE British School has been engaged in child development education since 1985. CIE leads in the creation of instructive innovations, providing students with world-class quality education for over 25 years.
- **Proven Business Format:** The Research and Development invested by CIE British School as an educational institution as well as valuable lessons from actual hands-on experience acquired through 25 years are translated to systems, procedures, and standards, which are embodied in a comprehensive Confidential Operations Manual. The manual is issued on loan to the franchisee for the entire duration of the franchise agreement.
- **Training Programs:** CIE British School trains the franchisee and staff in the proper operation of the school in accordance with the CIE systems and methods of teaching as embodied in the Confidential Operations Manual. The training covers 2 phases, the areas of curriculum design including the CIE Instructional Blueprint, and the administrative implementation.

Pre-Assessment Phase: The objective is to evaluate the suitability and readiness of the franchisee and his team to operate the school. The following will attend the two-day assessment training:

- Franchisee
- School Principal (or Headmaster)
- Administrative Supervisor
- Instructional Supervisor; and
- Finance Person

Training Proper Phase: The objective is to impart to the franchisee and his team the CIE British School systems, methods, and procedures. CIE conducts a separate training for the Administrative team and the Academic team.

Administrative Team Training: Group will be trained on back-office operations of the school covering admissions, registry, purchasing, accounting, among others. The Franchisee and the School Management team are required to attend the eight-day training.

Academic Team Training: This training is dedicated to the areas of curriculum design including the CIE Instructional Blueprint with the objective of equipping the faculty with skills to teach the CIE way. All teachers are required to attend the thirty-day training.

- **Site Selection:** CIE British School assists the franchisee in the area of site selection and use its extensive business experience in the approval of a proposed site for the school. However, the approval of CIE of a site is not a representation or guarantee with respect to the likelihood of success of a school at the premises or the suitability of the premises. The approval indicates only that it believes that the premises falls within its acceptance criteria for sites at the time it was given. Application of criteria that has appeared effective with respect to other sites may not accurately reflect the potential of the premises. Also, after CIE express acceptance of the premises, demographic and/or other factors included in or excluded from its criteria could change, thereby altering the potential of the premises. The uncertainty and instability of site criteria are beyond the control of CIE, and it is not responsible for the failure of a premises accepted by it to meet expectations as to potential revenue or operational criteria.

- **Building Design and Specification:** CIE British School provides the franchisee an approved building design and layout for reference and guidance to maintain image consistency. The franchisee will obtain the services of an architect to prepare the complete and achieve the plan to implement the design set forth by CIE.
- **On-Going Support:** CIE British School will regularly provide periodic training, guide and advise the franchisee to ensure that the operations are in accordance with the standards set. Franchisee will be provided with updated methods of teaching, systems and procedures which are calculated to enhance the school curricula and at the same time maintain the highest degree of competitive advantage.
- **International Accreditation:** CIE British School is the only school in the Philippines authorised by the University of Cambridge, UK , as its Cambridge International School. Through this affiliation, CIE British School intergrates the curriculum of the University of Cambridge. CIE students undergo validation and earn qualifications from the Cambridge International Examinations which is recognised worldwide.

Where are the existing CIE British School Centres?

CIE British School

Makati Campus
Ground Floor, Dolmar Tower
Palanca Street, Legaspi Village
Makati City

Cebu Campus
CIE Building, 168 Pres. Magsaysay St.
Kasambagan, Cebu City 6000

Tacloban Campus
Maharlika Highway, Bgy. Abucay
Tacloban City 6500