



**BRITISH SCHOOL**



Founded in 1985

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# *The School for Leaders*



CIE is a private non-profit educational institution founded in 1985.

CIE is a British International School in the Asia Pacific that leads in the creation of trendsetting instructive innovations to provide students with the best possible educational tools to prime them for a destiny of headship.

It is *The School for Leaders*, a centre of excellence that develops creative people who are imbued and equipped with outstanding academic skills, innovative thinking, pioneering spirit, entrepreneurial mind set and strength of character to make a lasting contribution to improve the quality of life as enlightened generative leaders and channels in social transformation.

# The School for Leaders

## *Our Vision*

**CIE is The School for LEADERS.**

CIE is a veritable institution in the Asia Pacific that develops and nurtures influential generative leaders who champion the upliftment of the quality of human life.

## *Our Mission*

We transform ordinary individuals to become extraordinary catalysts of social progress through a philosophy of education for leaders anchored on social engagement and the Pearl Principle.



CENTRE FOR INTERNATIONAL EDUCATION



**CIE** is recognised by the  
University of Cambridge International Examinations  
under Cambridge Assessment, UK.

# University of Cambridge, UK

The University of Cambridge established in 1207 is one of the oldest and the most distinguished universities in the world. The University of Cambridge International Examinations is one of the three examining bodies of Cambridge Assessment. Cambridge Assessment is a department of the University of Cambridge. It is Europe's largest assessment agency that ensures individuals are able to access the benefits of the education they receive by influencing education policy and strategy around the world.

University of Cambridge has been carrying out educational assessments internationally since 1863.



University of Cambridge International Examinations is the world's largest provider of high-quality, leading-edge international qualifications that meet the ongoing demands of employers and educators across the world.



## Cambridge IGCSE

CIE High School is at par with well-known high schools in the Philippines and around the globe. CIE has combined the Philippine secondary school curriculum with the International General Certificate of Secondary Education (IGCSE) examinations and validation by University of Cambridge International Examinations.

IGCSE is one of the most recognised qualifications around the world. Geared towards 13 to 16 year olds, IGCSE provides a foundation for higher-level courses and is recognised worldwide as evidence of adequate competence by almost all

universities in the UK, the USA, Canada and Australia. IGCSE is accepted as a university entry qualification.

IGCSE provides a broad educational programme with a balanced mix of practical experience and theoretical base in the curriculum. It offers a broad range of subjects along five areas including Languages, Humanities, Social Sciences, Mathematics, Creative, Technical and Vocational courses. It is designed for students with various levels of ability, including those whose first language is not English.





## Cambridge GCE-A

The CIE academic programmes under the General Certificate of Education (GCE) Advanced (A) Levels of the University of Cambridge, UK, allow our students to gain direct access into a range of professional qualifications and courses in the UK, Canada, Australia, the United States and other countries in Europe. Students who complete college education in CIE are qualified to pursue an International Diploma and Euro-MBA locally.

GCE "A" Level is the "gold standard" of Cambridge International Examinations

qualifications. It has exactly the same value in admitting students to all universities as its UK equivalent.

Cambridge International "A" Levels are taken throughout the world, sometimes as the national examinations in certain Commonwealth countries, sometimes within international schools and sometimes in bilingual government schools alongside the national exams.

Good "A" Level grades can be a key to admission for all the world's major anglophone universities.

# Cambridge International Diploma Courses

CIE integrates International Diploma Courses in its undergraduate studies to assess the practical application of career-based knowledge across a range of business areas, providing candidates with a valued qualification that demonstrates their ability to both educators and employers.



## Cambridge International Diploma in Business

The Diplomas in Business enable individuals to develop theoretical understanding, alongside practical ability, of a variety of business disciplines at all levels of the management structure. The Diplomas are available at Standard and Advanced Levels, and are ideal for anyone wanting to broaden their understanding of business as a whole, or those seeking to develop specific workplace skills.

The Diplomas are made up of a set of modules, each designed to ensure an individual's ability to understand and apply the principles and practice of a wide range of key business areas. Although each module is self-contained, a clear progression route can be followed through the two Diploma Levels, enabling candidates to build upon the knowledge gained at each stage.



## Cambridge International Diploma in Management

Cambridge International Diplomas in Management provide a framework for developing the business skills and knowledge needed at front-line and middle management levels.

The Diplomas have been developed specifically for the international market, acknowledging the growing number of employees whose career path takes them across both geographic and cultural boundaries.

In accordance with this fact, CIE has ensured that the standards embodied in the Diplomas are globally recognised and highly valued by both educational and commercial institutions world wide.

The Course is designed to build on the knowledge gained whilst studying for Business Awards, and also provides ideal preparation for those planning to progress towards an MBA.



## Cambridge International Diploma in IT Skills

Based on Microsoft Office software, these Diplomas assess a range of the most important IT skills required at work or at home and are available at Foundation and Standard Levels. A fast, efficient way to gain accredited IT skills, modules are based on 10 to 12 hours teaching time, depending on a candidate's experience, and result in an immediate improvement in the ability to use some of the world's best known office software packages.

Diplomas in IT Skills are ideal for all types of candidates, including those returning to the workplace after a career break, enabling them to catch up on the latest developments in office technology. The Diploma courses can also be used for non-accredited diagnostic testing, for recruitment, assessment or career development purposes.

CIE is an accredited University of Cambridge ESOL provider and testing centre.



**CAMBRIDGE ENGLISH**  
**Language Assessment**  
Part of the University of Cambridge

Cambridge ESOL exams are the world's leading range of certificates for learners of English. Each year they are taken by over 2 million people, in 130 countries.

The English curriculum of CIE has been designed to train its students to be adept in communicating using international standard English.

The world renowned Cambridge ESOL Teaching Awards provide a route into

the English Language Teaching profession for new teachers and first class career development opportunities for experienced teachers.

The Cambridge ESOL exams are characterised by a total commitment to assessment of the highest quality; recognition by universities, employers and official bodies throughout the world and excellent support for teachers and test takers.

## YOUNG LEARNERS OF ENGLISH (YLE)

The CIE English curriculum for Early Grades has been developed to integrate the Cambridge YLE examinations & validation. These tests are an enjoyable and non-threatening way of assessing the English of children between the ages of 7 and 12.



The tests provide a gentle introduction to public exams, and research shows that children find the tests highly motivating.

The tests aim to sample relevant and meaningful language use and to measure ability accurately and fairly. They present a positive impression of international tests that promote and encourage effective learning and teaching - The tests can act as a stepping stone to other Cambridge ESOL exams.

## KEY ENGLISH TEST (KET)

KET is the first level Cambridge ESOL exam. This test recognises the ability to cope with everyday written and spoken communications at a basic level.

KET provides an assessment of practical skills. It uses language from real life situations and covers the four language skills - reading, writing, listening and speaking. The English curriculum for Middle School in CIE encourages the development of abilities which can be used while traveling, as well as in study and working situations.

## PRELIMINARY ENGLISH TEST (PET)

Studying for PET is a popular way to improve your language skills and use them in a wide range of contexts. The CIE English curriculum for high school integrates PET by covering the four main language skills - reading, writing, listening and speaking, using material from real life situations. It provides evidence of practical skills, and indicates sufficient ability to be of practical use in clerical, secretarial and managerial jobs, and in many industries, such as tourism, where contact with English speakers is required.

PET is the second level Cambridge ESOL exam. If you can deal with everyday written and spoken communications then this is the exam for you.

## BUSINESS ENGLISH CERTIFICATE (BEC)

More than ever, a good knowledge of English is needed to succeed in international business and commerce. The English curriculum for college in CIE, equips students with relevant language skills. This gives you a great advantage in the jobs market and much greater flexibility if you want to work abroad.

An internationally recognised business qualification can help you show that you have learned English to an appropriate standard and can use it in a professional context.

This is ideal if you are preparing for a career in business.

## CERTIFICATE IN ADVANCED ENGLISH (CAE)

CAE recognises the ability to communicate with confidence in English and deal with most aspects of everyday life. It is ideal if you want to work or study abroad or to develop a career which requires language skills.

CAE is the second highest level Cambridge ESOL exam. Choose CAE if you are reaching a standard of English that is adequate for most purposes, including social and professional situations, and in higher education.

## CERTIFICATE OF PROFICIENCY IN ENGLISH (CPE)

CPE is ideal if you want to work or study abroad, or to develop a career which requires language skills.

While studying for CPE you will improve your language skills and enable to use them in a wide range of contexts. Because many aspects of the exams are based on realistic tasks, a CPE certificate shows that you have progressed beyond a good knowledge of vocabulary and grammar and can actually use the language in real contexts.

CPE is the highest level Cambridge ESOL exam.



# The CIE Environment



We aim to facilitate high quality education within an environment that is both stimulating and enriching.

CIE recognises that parents, students, teachers and school administrators are all involved in the process of education. Parents want their children to receive quality education and to gain prestigious qualifications.

Students want their time at school to be interesting, enjoyable and worthwhile in terms of gaining skills and qualifications that give them an excellent preparation for a rewarding career and for life in general.

Teachers want to teach courses that are stimulating for students and for themselves, and to feel confident that their students' efforts will be suitably rewarded.

Provided with regular training to constantly improve their professional skills, teachers are confident in delivering courses to their students.

School administrators want students to enjoy being at their school and to be confident of parental support for the curriculum offered at the school. Administrators also want their staff to be highly skilled as teachers.

At CIE, we do our best to address all of these needs through appropriate syllabus and assessment design, teacher training and holistic school activities that are geared towards leadership formation.

# CIE Non-Academic Programmes

Non-academic programmes are deliberately chosen and designed to enhance the human side of leaders. These programmes complement the rigours of academics to teach not only skills in the discipline but the philosophy behind the discipline and its contribution to the total development of our students.



## Art

Art is the expression of the soul, the window to an artist's world. The artist sees the imagined, feels the uncommon, touches the unreachable, communes with the disenchanting. Even in them he sees beauty and truth. For, he sees beyond what others see.

An artist has the extraordinary ability to fuse colour, balance, harmony, proportion, contrast, depth, composition, unity, rhythm, emphasis, variety, movement, relation, texture and pattern. He draws you to see through your heart rightly.

Art is an invitation for others to look towards the same direction, the same reality with the same set of eyes as the artist. An invitation to share the vision. Such is the trait of the visionary leader. He sees opportunities beyond what meets the eye. Gifted with this kind of sight, he has the boldness to do the right. A visionary leader awakens and directs the inner strength of people, and motivates them to improve their circumstances. He finds passion, purpose and hidden gifts, and creates opportunities in the face of the seemingly most hopeless of situations.



## Violin

We teach violin using the Suzuki method. Students learn to play the violin by listening, absorbing and copying. Young musicians do not learn to read music until they have begun to understand music aurally. Teaching the child music is in fact creating a medium for the emotional, spiritual and intuitive growth.

Suzuki Method is a vital tool of learning to become an intuitive leader. As you consider the techniques and strategies of an intuitive leader, they don't focus as much on analysing and evaluating what is happening as actually experiencing and assimilating the intuitive flow.

Suzuki method facilitates learning by intuition and intensifies your intuition stream which will help you become an intuitive leader. When your intuition is heightened, you will be in your best emotional, interpersonal and cognitive position to experience insights and spontaneous understanding.

There are attitudes, behavioural approaches in people, perspectives and ways of thinking about situations in circumstances that foster and facilitate intuition. They don't by themselves add directly to your knowledge or insights, rather they put you in your best emotional, interpersonal and cognitive position to experience insight and spontaneous understanding.



## Swimming

Swimming is the science of moving unaided through water. In life, we are constantly faced with situations to make decisions. Finding yourself in any situation is 'existence'. Participating in that situation is 'living'. You must be an active participant in the sea of life. Continue swimming.

Don't give up. Serendipity eventually leads you to discover the purpose of your existence. And once you find it, you must cease simply existing. Begin living. But first, there is a decision to make. Swim. Live.



## Aikido

Aikido is a Japanese martial art that places great emphasis on motion and the dynamics of movement. It is the art of peace, the way of harmony of ki. It focuses on harmoniously working in resolving conflicts and counterbalance. It is anchored on the belief that a person is not solely driven by competition, but rather

focused on using the energy of the opponent to your advantage. Aikido believes in winning without fighting and in gaining victory over yourself. Peace begins with you. Foster peace in your own life and then apply it to all those who are within your sphere.



## Fencing

Fencing is the art or sport of using a foil, epee, or saber in attack and defense. The sport is described as 'chess with muscles' suggesting that swift thinking and quick action are drawn from a carefully planned strategy. A fencer trains hard to hone agility, quickness, flexibility and subtlety of movement.

In life, it does not suffice to be AWARE of reality and its challenges. You must use

this awareness to make informed decisions. Position yourself well mentally. Be prepared to handle the unknown. Learn to think on your feet. But first, this consciousness must be reached by discernment - the vital discipline used in strategic thinking and tactical positioning. With discernment and right action, you can manage the creative tension between reality and vision.



## Golf

The object of the game is to propel the golf ball from a prescribed starting point into a series of holes in as few strokes as possible. It is not an easy feat. You can wish to drive the ball into each hole in just one perfect shot. But there will be times when you will have to get out of the sand trap. Don't lose sight of your goal.

You have to establish accountability for yourself in the goal that you set. You can

get out of the trap. Think of what you want to achieve. Develop direction and begin valuing yourself. Discover a sense of purpose in yourself. Knowing your purpose gives meaning to your life, for when life has meaning you can bear almost anything.

The ultimate challenge is to compete with yourself. You are in charge of your own triumph.





# CIE Academic Rigour and Relevance

CIE believes that a broad base of knowledge enables students to make associations, thereby making them more creative individuals. CIE understands the importance of integrating isolated, content-specific knowledge with real-life situations for a more profound appreciation of the world.

“Creativity can only be experienced  
with heightened consciousness.”

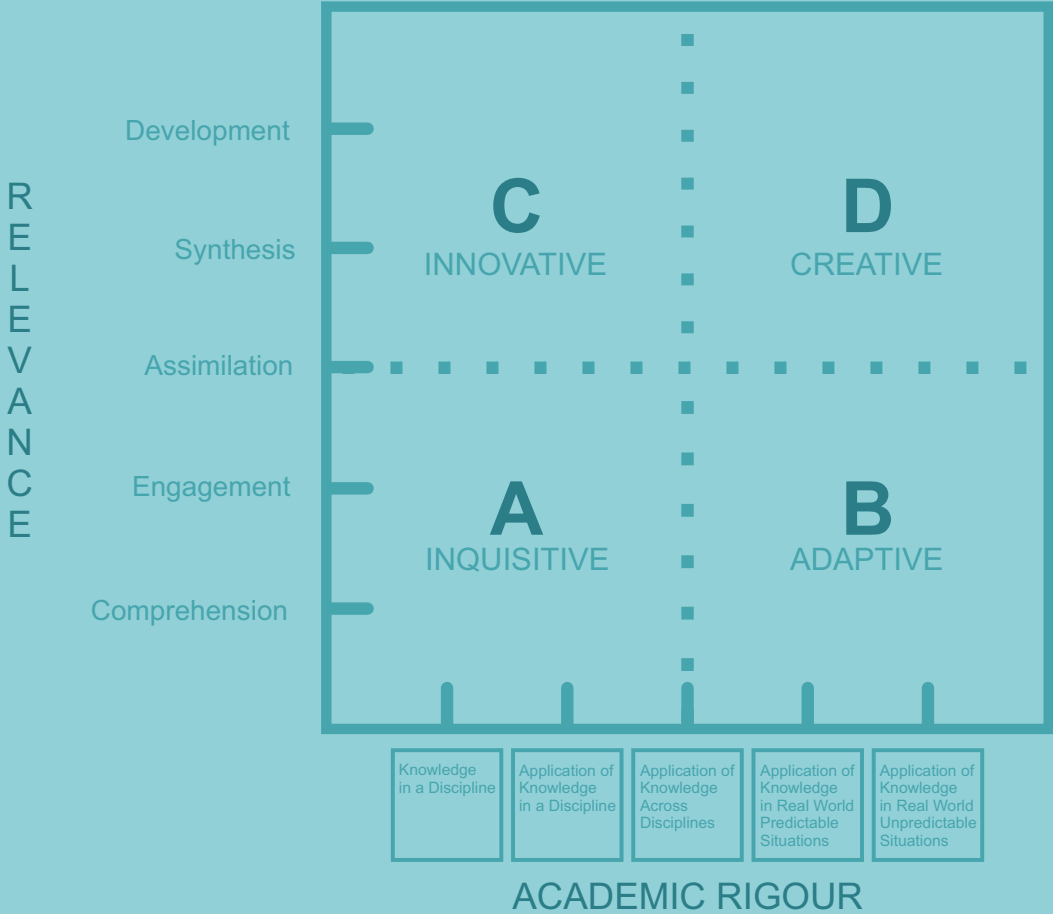
- Rollo May

“Innovation is fostered by  
information gathered from new connections;  
from **insights** gained by journeys  
into other disciplines or places; from active, collegial **networks**,  
and fluid, **open boundaries**.

Innovation arises from on-going circles of exchange,  
where information is not just accumulated or stored  
but **created**. *Knowledge* is generated anew  
from connections that weren't there before.”

- Margaret J. Wheatley

# Academic Rigour and Relevance Quadrant



# The CIE Success Formula

CL<sup>3</sup>C

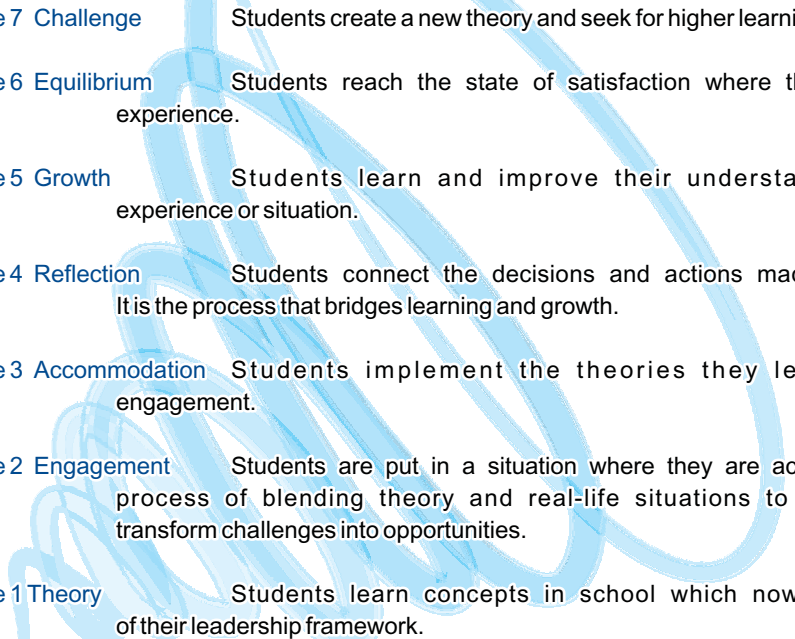
CIE Lifelong Leadership Learning Cycle

CIE is where the students learn to lead and lead to learn. We do this by providing a learning environment anchored on the **Lifelong Leadership Learning** paradigm represented by the formula CL<sup>3</sup>C for success.



CIE Success Formula =  $CL^3C$

CIE Lifelong Leadership Learning Cycle

- 
- Stage 7 Challenge      Students create a new theory and seek for higher learning.
- Stage 6 Equilibrium      Students reach the state of satisfaction where they appreciate the growth experience.
- Stage 5 Growth      Students learn and improve their understanding of the particular experience or situation.
- Stage 4 Reflection      Students connect the decisions and actions made and the actual results. It is the process that bridges learning and growth.
- Stage 3 Accommodation      Students implement the theories they learned in school upon engagement.
- Stage 2 Engagement      Students are put in a situation where they are actively leading. This is the process of blending theory and real-life situations to arrive at decisions that transform challenges into opportunities.
- Stage 1 Theory      Students learn concepts in school which now become the foundation of their leadership framework.

# Foundation Stage

- Infant
- Nursery
- Toddler
- Reception



The Child Development Centre of CIE (CDCC), Pre-School Division is committed to the holistic formation of children from 2 to 6 years old. It provides opportunities for spiritual, emotional, intellectual and physical growth utilising developmentally age-appropriate activities and facilities in a friendly, creative and enjoyable environment.

CIE Foundation Stage promotes educational growth through experiences in a truly CIEan tradition: a caring, nurturing and loving environment premised on the belief that knowledge is acquired through play and interaction, where each child develops self-esteem and creativity.

CIE Foundation Stage stimulates learning through the creative interplay of independence and guidance, individual and cooperative exercises, as well as reflective and active processes. In CIE Foundation Stage, learning is facilitated in a variety of approaches including indoor and outdoor play, experiences in art, music and movement, as well as concept development using age-appropriate techniques.

# Foundation Stage

# Primary School

- Key Stage 1 (Years 1 & 2)
- Key Stage 2 (Years 3 to 6)



The CIE Primary School division provides a holistic education that recognises the changing needs of children and the demands of an evolving environment.



The CIE Primary School curriculum reflects the belief that learning is a multi-faceted affair involving the CHILD, the HOME, the SCHOOL, and the COMMUNITY. With the well-coordinated interaction of all these elements, every learning experience complements the other in the unraveling of the truly EDUCATED PERSON.

CIE Primary School inculcates academic excellence to its students in a variety of domains, including the development of cognitive and affective abilities, literacy, numeracy, scientific,

creative and critical thinking skills. This multi-faceted approach trains students to be life-long learners who can effectively use computing technology.

Through all its curricular and co-curricular activities, the CIE Primary School endeavours to provide a learning community which aims to promote humanitarian and Christian values. CIE inspires students to become noble, committed and humble individuals who are willing to devote their lives to the service of their fellowmen and the preservation of their environment.

# Primary School

# Secondary Level

- Secondary 1 - Key Stage 3 (Years 7 to 9)
- Secondary 2 - Key Stage 4 (Years 10 to 12)
- Upper Sixth Form - A Levels (Year 13/Pre-University)



The CIE High School for Entrepreneurship, Science and Information Technology provides an education that is both locally contextualised and internationally-benchmarked. It combines academics, practical application and mastery of learning skills by focusing on the development of leadership,

business, science and technological abilities. CIE makes secondary education relevant, practical, socially responsive and spiritually attuned by developing the students' knowledge, skills and character as leaders and responsible individuals.

# Secondary Level

## Get Ready for the Business World of the Future

CIE High School is the first secondary school in the country to mainstream Business Studies and Information Communication Technology. It has a strong bias towards teaching learners the importance of leadership, social responsibility, and keeping up with change and innovation.

CIE High School produces leaders and entrepreneurs. Students are trained to develop their business sense through an understanding of the role and purpose of business activity and information technology in the public and private sectors. With a solid mix of theory and practical knowledge, students are introduced to the major types of business organisations and try their hand in actually setting up, financing and operating a small-scale, short-term business enterprise.

The ultimate goal of CIE is to prepare the students to meet the world of business not only with personal confidence and professional competence, but also with a deep sense of social responsibility.

## Keep Up with Global Standards through IGCSE of the University of Cambridge

### IGCSE Subjects

#### English as a Second Language

Reading and Writing (Extended)

Listening (Extended)

Oral Communication

#### Biology

Alternative to Practical

Extended Theory

Multiple Choice

#### Mathematics (without coursework)

Paper 2

Paper 4

#### Business Studies

Short Answers / Structured Response

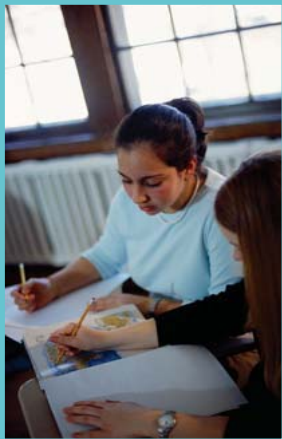
Case Study

# Undergraduate Studies

CIE School of Business and IT

Academy of Entrepreneurship and Leadership

Academy of Entrepreneurship and Tourism



The CIE School for Business and Information Technology is a globally-benchmarked and internationally-focused institution for higher education.

An advocate of educational innovation, CIE develops our students to become leaders and champions of change.

Our programmes in business and information technology revolve around the acquisition of competencies and the right moral aptitude to prepare our students as leaders of business, industry and the ordinary workplace.

CIE takes pride in its young student-entrepreneurs who, trained under the tutelage of successful practitioners, formally set-up and operate a business enterprise from first year up to the final semester of their education.

Many schools, colleges and universities have been inspired by this strategy called Problem-Based Learning (PBL). Not only do the students get an opportunity to hone their entrepreneurial potential and get first-hand advice from the experts in entrepreneurship, they also get a chance to earn their FIRST MILLION even before they graduate.

## International Accreditation

The CIE academic programmes under the General Certificate of Education (GCE) Advanced (A) Levels of the University of Cambridge, UK allow our students to gain direct access into a range of professional qualifications and courses in the UK, Canada, Australia, the United States and other countries in Europe. Academically exceptional CIE students may be allowed to pursue Master in Management immediately.

Earn an international degree at CIE!  
Choose from these programmes:

### **Bachelor of Science in Business Administration**

Majors:

- Entrepreneurship
- Strategic Marketing

Dual Majors:

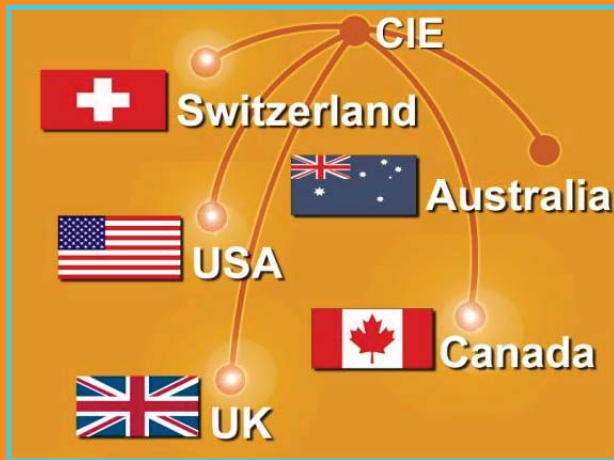
- Entrepreneurial Tourism and Management
- Import-Export Management and International Trade

### **Bachelor of Science in Information Technology**

Two Dual Majors:

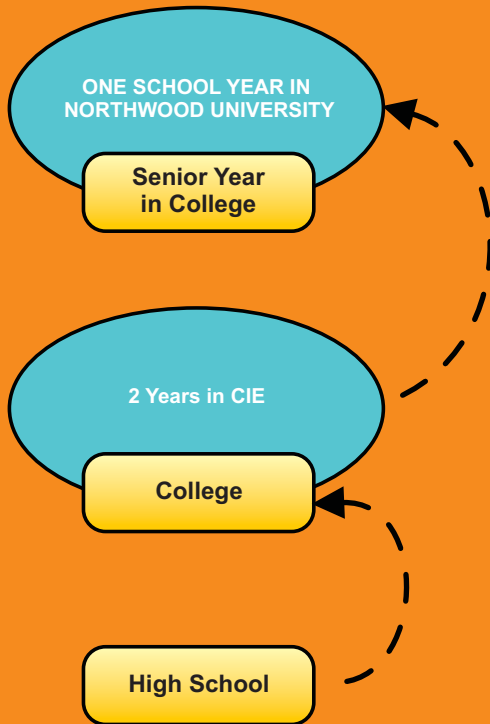
- Option 1 Enterprise Resource Planning
- Option 2 Mass Media Management  
with Graphics and Multi Media

# CIE G.E.T. Programme



CIE offers students the opportunity to expand their horizon. Students are given the option to study abroad through the Global Education Transfer programme.

Through the CIE GET programme, the students' investment on college education is maximised.



## Gateway to International Education

Students have the option to study for 2 years at CIE and complete their 3<sup>rd</sup> year at Northwood University, USA. We make students' transfer to Northwood hassle-free. Students are exempt from SAT and TOEFL. Our students graduate with a U.S. and a Philippine degree. Students may choose to enroll in any of Northwood University ([www.northwood.edu](http://www.northwood.edu)) campuses located in Florida, Texas and Michigan.



All visa requirements of transferring students are processed by CIE and Northwood University.

# Graduate Studies

## Master in Management with special interest in

- Strategic Operations
- School Management
- Public Enterprise
- Enterprise Development

CIE **Master in Management with Special Interest in Strategic Operations (MSO)** is a masters degree for aspiring business executives, as well as social entrepreneurs with critical operational responsibilities in marketing, customer service, finance, production, service delivery, human resource, supply chain, and technology. It aims to assist the candidate to align their key performance indicators or balance their “scorecards” to the strategic directions of the organisation.

The course leverages on the candidate’s experience in strategic business areas to help put lessons in the context of global challenges, shifting technology environment, and international standards. These strategic business areas include, but are not limited to, business process improvement, product development, quality management, supply chain, tactical & strategic collaboration, workforce development, project management, and technology deployment.





The **Master in Management with Special Interest in School Management (MSM)** is a masters degree specialising in quality practice in school management and offers the opportunity to focus practically and critically on the macro-operations of a school. It aims to respond to the professional development needs of school administrators recognising the major changes affecting their work in education in a borderless world.

This course puts together relevant theory, applied research, active learning, analysis of values, systems and technologies in the field of educational leadership and management.

The course is designed for incumbent principals, head masters, master teachers, supervisors and other school directors who wish to enrich themselves professionally and move up in the administrative ladder.

The **Master in Management with Special Interest in Public Enterprise** (MPE) is designed within the international social, economic, and administrative contexts of the 21st century.

Using a multi-disciplinary perspective, MPE examines the relevant and essential competencies and issues in public administration and governance, while refocusing on international development, social policy on various critical issues on education, economics, diplomacy, multi-cultural development planning, budgeting and finance, environment and health.

A public administrator who always finds himself at the helm of initiating projects or as implementor of certain mandates, must demonstrate a wide range of management and leadership skills including project management in a more complex political environment.

In a projectised society, the transfer of opportunities and benefits of programmes can only be maximised at an effective, efficient and timely rate if the managers and implementors possess the right competencies to deliver the correct solutions and remedies to critical

issues and problems of society, while utilising all resources available including natural resources, and protecting these at the same time.

An enlightened leader is an "integrated person," he understands integration and comes up with integrated solutions for the needs of his constituencies.

MPE provides the opportunity for candidates to explore a diverse range of new approaches to public service. The corresponding critical competencies required of an administrator to manage concurrent projects and provide leadership in accomplishing their mandate is to not just deliver adequate services to the public, but to deliver excellent services. This can make them become a servant-leader to the people.

We want every public servant to be a hero in his lifetime and become a catalyst for people's liberation from the poverty of the body, mind and spirit.

In other words, he sees the big picture. This is the big picture: to make this country a truly better place, a place where there is true equity.

**Master in Management with special interest in Enterprise Development (MED).** There are many situations or opportunities to be an entrepreneur-- when you run your own enterprise or when you are entrusted with one by investors or shareholders. It is imperative that would-be entrepreneurs are prepared and that those already leading their respective enterprises are geared up for uncertainties in this Age of Paradox.

The entrepreneur today is operating in a different theater which makes it more important to have an intimate appreciation of the business life cycle. Gone are the archaic beliefs that to get ahead, entrepreneurs and business executives must predict the market behaviour or anticipate the competition.

21st century entrepreneurs and business executives will dominate by defining their own rules of engagement and dictate the terms of the competition through innovation and creation. The battlefield will no longer be determined by the leader who is good at tactical maneuvers BUT by the entrepreneur who sees "beyond the battlefield."

The post-modern era business leader is one who can re-create his organisation's "corporate being." This is characterised by a master stroke orchestration of a series of "second curves" that seem to follow one another at shorter periods of time because business life cycles in this day and age are shorter and if not shorter would move to directions that proved unthinkable in the past.

Re-invention has taken an entirely new meaning and dimension.

CEOs, COOs, Presidents, Senior Executives, Board of Directors and even the founders of organisations will benefit from attending this programme. The greatest reward that can be plucked from MED is the realisation that as ultimate leaders of organisations and institutions, they do not adopt best practices but define them. They will develop better "business sight" by creating entirely new rules of the marketplace. They will avoid adverse impact of change by leading and driving it.

This is the way of the new entrepreneur.

# CIE Leadership and Spiritual Formation Programme

CIE has always sought to develop young minds into becoming the enlightened generative leaders who will steer their communities and this country – as citizens of the world – towards a higher order of existence: by creating opportunities to influence individual consciousness, to alter collective dimensions, and ultimately to change the human condition – by converting adversities into gainful engagements towards improving the quality of human life beginning from their immediate sphere of influence – and beyond. Students are nurtured in an academically rigorous environment and yet wrap them in a familial embrace.

In the end, we shall have produced leaders who have imbibed the values of nobility, commitment and

service – leaders who believe in the urgency of enlightened leadership, leaders who live as shining examples and initiators of building better lives, and a leaven of service that will inspire others. To these they dedicate their lives as a continuing response to the unceasing love of God and their perpetual bond to humanity.

*"The only way we can develop leaders who will champion the upliftment of the quality of human life is to show them the way – by living our lives as best examples. Only then can they become influential and enlightened generative leaders who possess power with compassion, might with morality, and strength with sight."*

*– Teacher Nella, Founder of CIE*



# P.E.A.K. Leadership Camp

The process of “kenosis” is “draining the unwitting absorption of society’s programming that has altered our true nature - of goodness - in order to begin to live again from a place of authenticity and true service.”

PEAK Leadership stands for the Power to Enhance the Kenosis of Leadership. The process of “kenosis” is “draining the unwitting absorption of society’s programming that has altered our true nature - of goodness - in order to begin to live again from a place of authenticity and true service.”

It is the attitude of kenosis that prepares individuals for a higher order of learning – that of learning to transform their lives to become better persons.

It is the essence of kenosis that prepares individuals for a higher order of living – that of transforming their spheres of influence.

The meaning of kenosis prepares individuals for a higher order of leading – that of making this world a better place.

The PEAK Leadership Camp aims to develop among young leaders the strength within

themselves by nurturing their spirituality and enhancing their leadership competence. The PEAK Leadership Camp provides a comprehensive learning encounter that begins with the strengthening the self through spiritual reinforcement and then empowering the leadership skills of a leader making up for a holistic formation of young leaders.



# The Dux Lucis Society

Leaders of the Light for Others.

Leaders of the Light for Others. This is the spirit that binds the entire CIE community. Students across all levels undergo on-campus and off-campus-based instruction and engagements that immerse them fully to the philosophy, spirituality, values and competencies of the leader that CIE envisions them to become.

CIE exposes its students to a continuum of purposeful and meaningful experiences from the common to the extraordinary, from the intellectual to the spiritual, from

the banal to the transformational the impact of which is felt in the daily routine of a student's life within and without the school.

The Dux Lucis framework exposes students to academic rigour, to community and social life experiences, to affective-emotional awareness, to service and discipline orientation, to management of physical well-being, to spiritual formation, all of which prepare them ultimately for advocacy and mission spurred on by "nobilitas, dedicatio and servitium."

Leadership education must be based on the realities of life, hence,

our students 'wet their feet' in the adversities of life so that they will truly discover that the angst and struggles of humanity are also their own.

Only then will they discover that life, though constantly barraged with adversity, is not bereft of hope, but in fact is overflowing with vibrant optimism. Only then can they be commissioned as members of the elite Dux Lucis Society, the organisation of CIE students who are committed to become enlightened servant-leaders for others who commit their innate gifts and power to make a difference.

Leadership and Sp



# Gift of G.O.L.D.

(Giving of Oneself to those who have Less and are Disadvantaged)

The Gift of Gold is truly a gift for everyone who have chosen to be socially engaged.

The Gift of Gold is a living witness to the birthing process of a new generation of leaders, who, young as they are, are nurtured in the spirit of empathy and commitment, and sent out to the world not only to experience by living and understanding the real pathos of an environment wanting of compassion but to actually render themselves as servants and catalysts of change.

The Gift of GOLD is a veritable 'present' to both students and parents. It is a gift offered to parents so that through it, they

catch the opportunity to concretise the values they want to instill in their kids. In the Gift of GOLD programme, students, along with their parents, adopt and work with disadvantaged families to create micro-enterprises and teach them to run it themselves. By working together with their children in the Gift of Gold, families engage themselves in a project geared towards poverty-liberation, a concrete manifestation not only of b e n e v o l e n c e , b u t o f empowerment.

The Gift of Gold inspires the essence of the Pearl Principle, the transformation experience that

emanates from within and reaches out to more people as a process of reciprocity, but never simply as an act of charity. It is our aim to graduate students who do not merely possess academic competence, but above all, have imbibed the heart of a champion for a cause, by becoming influential generative leaders.

The Gift of Gold makes alive the values inculcated in the children, so that they may advance the social consciousness that truly befits the heart of an enlightened, generative, influential leader who will make this world a better place.

# Global PACE

## for Professional Development

This division is the training and management consultancy component of CIE. The primary purpose of Global PACE is to recognise, assess, develop, and leverage the human resource capability of an organisation to achieve its goals, create effective strategies, and develop dynamic teams to face increasingly competitive environments.

Global PACE assists corporate and institutional clients by developing and implementing bespoke training programmes for executives, managers, supervisors and various

organisational component units utilising a wealth of knowledge underpinned by research and extensive experience.

We customise training programmes to provide development opportunities that address the specific needs of each organisation through:

- Cutting-edge personal, professional and organisational training and development interventions focused on knowledge generation, skills development and value formation;

- Participative learning and academic inquiry through intellectual, cultural and technological resource sharing that seeks to effect social transformation;

- People engagement to contribute to the best of their abilities toward optimum performance;

- Creation of long-term partnerships with private and public organisations to generate a wealth of knowledge for providing optimum service.



# CIE International Teachers Certification

CIE International Teachers Certification employs the Cambridge International Certificate. It is a practice-based qualification for continuing professional development, relevant to all teaching and learning contexts.

As the first step in Cambridge's continuing professional development framework, the Certificate has been designed to immediately improve the quality of teaching and learning.

The Certificate encourages initiative and innovation, and helps teachers to:

- develop their own practice in their own particular context
- reflect upon their experiences
- have their work assessed to international standards.

The Certificate is ideal for anyone in a teaching role who needs to update their skills. It provides an excellent preparation for the Diploma for Teachers.



## Who can apply?

Any college degree holder can be a candidate for the certificate.

A candidate may also be a full-time or part-time teacher who may work in all sorts of institutions, including schools, colleges, training organisations and companies, and with learners of different ages and stages, from preschool and primary to higher, adult and work-based education. They can be new in the teaching role or have years of experience.

# CIE Import-Export Management

CIE Import-Export Management is a full, certificated coaching programme that specialises in marketing and trading to the global market. It is specifically designed for importers-exporters who are based in a developing country with plans of doing business in the First World.

Its coaching component is its strongest suit. And through this, students are able to tap into the knowledge and experience of their trainers and immediately apply hands-on their learnings into their businesses while they are enrolled.



## Who can apply?

- Importers-Exporters who want to hone up on their methods of exporting to the EU.
- Businessmen with existing businesses, who are planning to go into exporting.
- Highly recommended for exporters' children who are being groomed to take over the helm of their respective businesses.

Importing-Exporting requires thorough preparation, creativity and visionary leadership, strong fundamentals, commitment and endurance.

The CIE Import-Export Management programme helps international traders adapt their company and products to international market requirements and standards, especially in the European Union. Importers-Exporters are trained to become familiar with EU markets and business practices so they may develop relevant and effective import-export marketing strategies.

### Modules:

- Strategic Planning
- Operations Management
- Product Design and Development
- Brand Development
- International Marketing
- Market Planning

# SIFT the Gifted

Specific Intelligence Focused Track (SIFT) is a practical alternative to full-schedule schooling. It is a more systematised approach to home-based learning for people already on high gear in the course of life.



In CIE, the eight known multiple intelligences are stimulated so an individual's most dominant intelligence surfaces and further development is encouraged. Developing this prevailing intelligence may be the key to pursuing an appropriate career where one can be happy and accomplished. However, most regular schools are more inclined to offer a formal education which caters to the student's cognitive/numerical side leaving no time to develop other forms of giftedness. A calling to further one's dominant intelligence, either by training or work opportunities, may interrupt the flow and schedule of formal education. Hence, CIE has come up with this programme where vocation can still be achieved whenever it presents itself without losing the opportunity of completing quality formal education.



In terms of getting an education, students conform to the standards and schedules that have been institutionally set for them. However, when opportunities for career and personal advancement present themselves, in the middle of one's pursuit of formal education, situations change.

CIE has devised an educational programme to tailor-fit an individual's lifestyle. Through SIFT, classes are arranged around your schedule so you can earn your qualifications like the rest of the world who have the luxury of time for school.

# CIE Language Academy



Expand your capacity to communicate in English and be globally competitive.

One of the leading English schools catering to international students and business executives, the CIE Language Academy provides a wide range of English Language courses using well-designed curricula and an effective pedagogy to suit various proficiency levels and needs of students. CIE Language Academy uses world-class facilities in an environment conducive to learning and a class size assuring students to graduate from the course with a strong foundation to effectively

communicate using the English Language and gain employment overseas or admission to English-speaking universities around the globe. Our teaching-learning approach pervades students with personal and individual attention throughout the programme and access to the language resource centre.

We offer a selection of courses and programmes to develop and improve the skills and proficiency of English language learners.

# Travel and Learn

We are the Higher Education institution of the 21st century.

A different kind of college that literally starts a class from one city to another, where every session is a doorway to a continent of knowledge while earning your \*Bachelor's or \*\*Master's degree in Business and Management.

\* 3<sup>1/2</sup> years    \*\* 16 months

Higher Education Division



Travel and Learn.



INTAKE (Admissions Processing & Enrollment Period)	CLASSES BEGIN
Mar. - Apr. - May	June
Jul. - Aug. - Sept.	October
Nov. - Dec. - Jan.	February





## **Travel & Learn USA**

The USA is the world's foremost economic and military power. It is also the primary source of entertainment such as Hollywood, American TV, jazz, rock, rap, and blues. America was and still is the model for the democratic republican form of government. It is the land of opportunities, of Silicon Valley, Niagara Falls, Statue of Liberty, Wall Street, and global brands like Nike, Ford, NBA, Intel, Microsoft, IBM, SuperBowl, and the MasterCard. Make it to the United States.



## **Travel & Learn Canada**

Understand the second largest country in the world rising from a self-governing dominion of the British Crown in 1867 and home to the most beautiful natural landscapes in North America by taking an expedition to the heartland of Canada.



## **Travel & Learn Europe**

The world's third largest continent, it is the home of the European Union, the only existing economic bloc of sovereign states in the world that has a single currency: the Euro. The cradle of the Anglo-Saxon culture and language, Europe radiates a healthy blend of the romantic Middle Ages and the pervasive influence of the 21st Century reflected in the arts, technology, agriculture and engineering. Walk on cobblestones. Enter the halls of great thinkers. Witness the fabulous paintings. Relive the Renaissance. Experience Europe.



## **Travel & Learn Australia**

A continent as large as the United States with mountain ranges stretching North to South, a Western half leading to desert plateau that rises into barren, rolling hills near the coast and home to the Great Barrier Reef. Learn by exploring Australia.



## **Travel & Learn Southeast Asia**

Enter an exotic and exciting world that is home to three-fifths of the world population on 44 million square kilometers of land and enclosed by the world's greatest mountain ranges.



## **Travel & Learn Japan**

Explore the world's second largest economy and one of the most dynamic societies that has maintained a creative balance between tradition and modernity. Be dwarfed by the majestic Fuji Mountain. Get awed at the grandeur of its magnificent temples and holy places. Experience Japanese culture rich in tradition, symbols and rituals and revisit the home of the Shogun and the Samurai. Meet the modern Samurai. Visit Japan – the Land of the Rising Sun!



## **Travel & Learn China**

Home to the Forbidden City, the Great Wall, the Yangtze River, and at least a billion people. Experience the mysteries of tai ichi, wu shu and the terra cota warriors. A historical and cultural landscape to explore the neolithic age, the industrial age and the political ideologies in between. An interesting destination to immerse yourself in culture, business, history, and even archaeology. Have a glimpse of an exciting golden age by exploring The People's Republic of China.



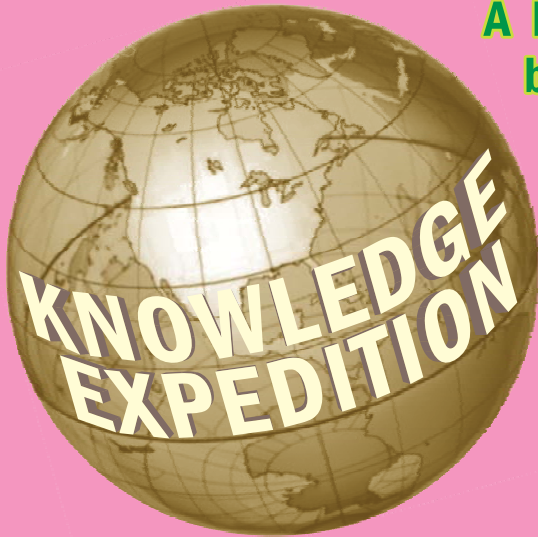
## **Travel & Learn Philippines**

Immerse yourself in the Philippines' most exotic and colorful cultures and explore its landscapes this summer from a choice of 7,100 islands and you barely touch the surface. Experience Philippine life in 150 dialects, thousands of local cuisines, 2.2 square kilometers of aquatic area, 17,500 kilometers of shoreline and the learning adventure is barely starting.

# Knowledge Expedition

Plunge into worlds of  
*discovery*  
you've never experienced before.

A high school experience  
beyond your  
*imagination.*



SEASON	EXPEDITION DATES
Spring Expedition	Mar-Apr-May
Summer Expedition	Jun-Jul-Aug
Winter Expedition	Dec-Jan-Feb



## Explore *ASIA*



Get lost in the world's largest continent where the only commonality among its countries lie in diversity itself. Discover the mysteries of exotic Asia. It's an adventure waiting to happen.

## Explore *USA & CANADA*



Exciting adventures similar to what the pioneers experienced as they discovered the frontiers of the new world.

## Explore *EUROPE*



Walk on cobbled stones, enter the halls of great thinkers like Da Vinci, bask in the grandeur of Picasso's paintings and be awed by the beauty of the Sistine Chapel.

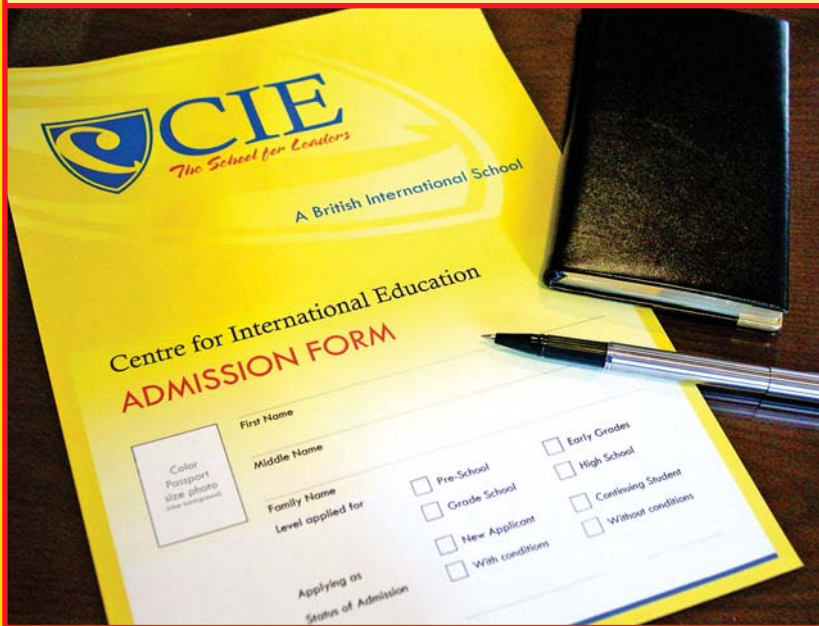
## Explore *AUSTRALIA*



Discover the world's smallest continent; a megadiverse country of deserts (outbacks), alpine heaths and tropical rainforests. Home of the Koala and Kangaroo, Kookaburra and the Emu.

# Admission

Investing in quality education assures our future.



Applicants must secure and accomplish a CIE Admission Form. Admission forms may be downloaded from [www.cie.edu](http://www.cie.edu). All necessary documentary requirements must be prepared (see next page for Admission Requirements) and submitted together with the accomplished Admission Form.

Applicants are required to follow the procedure for admission prior to enrolment (see next page for procedure of admission).

## **Enrolment Requirements for Local Students**

1. Original Report Card or Form 138-A
2. NSO Certified Birth Certificate
3. Certificate of Good Moral Conduct from previous school with honourable dismissal or transfer recommendation from the Principal and the Guidance Counselor
4. Two colour photos (passport size) with light blue background
5. One colour photo (passport size with light blue background) of all persons who are authorised to pick up the student (parents, legal guardians, nannies and drivers)
6. Certificate of Recognition (for students with dual citizenship)

## **Enrolment Requirements for International Students**

1. Document duly issued by the Bureau of Immigration
  - A. Student Visa for College enrollees
  - B. Special Study Permit for Pre-School, Grade School or High School
2. Original Scholastic Records from previous school translated to English (if not in English) and duly legalised and authenticated by the Philippine Consulate located in the student applicant's country of origin
3. Birth Certificate translated to English (if not in English) and duly legalised and authenticated by the Philippine Consulate located in the student applicant's country of origin
4. Certificate of Good Moral Conduct from previous school with honourable dismissal or transfer recommendation from the Principal and the Guidance Counselor
5. Two colour photos (passport size) with light blue background
6. One colour photo (passport size with light blue background) of all who are authorised to pick up the student (parents, legal guardians, nannies and drivers)

## Procedure for Admission

# PO.I.N.T.E.

### 1. **P**arent **O**rientation

Submit accomplished Admission Application Form.

Receive schedule for Parent Orientation.

Attend the school orientation. Student applicant is required to attend together with parents and/or legal guardian.

Receive schedule for interview.

### 2. **I**nterview

Undergo the admission interview.

Student applicant will be interviewed by the Chief Guidance Counselor

Parents and/or legal guardians will be interviewed by the

Admissions Manager.

Receive schedule for Placement Test.

Pay the Placement Test fee.

### 3. **T**est

Present payment receipt for Placement Test.

Student Applicant is to take the Placement Test.

### 4. **E**valuation

Receive Letter of Acceptance from Admissions Manager.

Attachments: A. Examination Result from Placement Test

B. Assessment of School Fees

C. Enrolment Form

# CIE Inquiry Sheet

Full Name \_\_\_\_\_

Male  Female Age \_\_\_\_\_ Civil Status \_\_\_\_\_ Nationality \_\_\_\_\_

Address \_\_\_\_\_

Tel. No. \_\_\_\_\_ Mobile No. \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

I am a  Student  Parent  Guardian

I would like to know more about CIE *(please tick specified field of interest)*:

## Basic Education

- Reception (Pre-School)
- Grade School
- Middle School
- High School
- Supplemental Education

## Higher Education

- Undergraduate Studies
- Graduate Studies
- Continuing Education
- Fellow

## Programmes

- Graded Track
- GET programme
- Scholarship Type: \_\_\_\_\_
- ESTEFAF

Inquiry:

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# CIE Inquiry Sheet

Full Name \_\_\_\_\_

Male  Female Age \_\_\_\_\_ Civil Status \_\_\_\_\_ Nationality \_\_\_\_\_

Address \_\_\_\_\_

Tel. No. \_\_\_\_\_ Mobile No. \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

I am a  Student  Parent  Guardian

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- Supplemental Education

## Higher Education

- Undergraduate Studies
- Graduate Studies
- Continuing Education
- Fellow

## Programmes

- Graded Track
- GET programme
- Scholarship Type: \_\_\_\_\_
- ESTEFAP

Inquiry:

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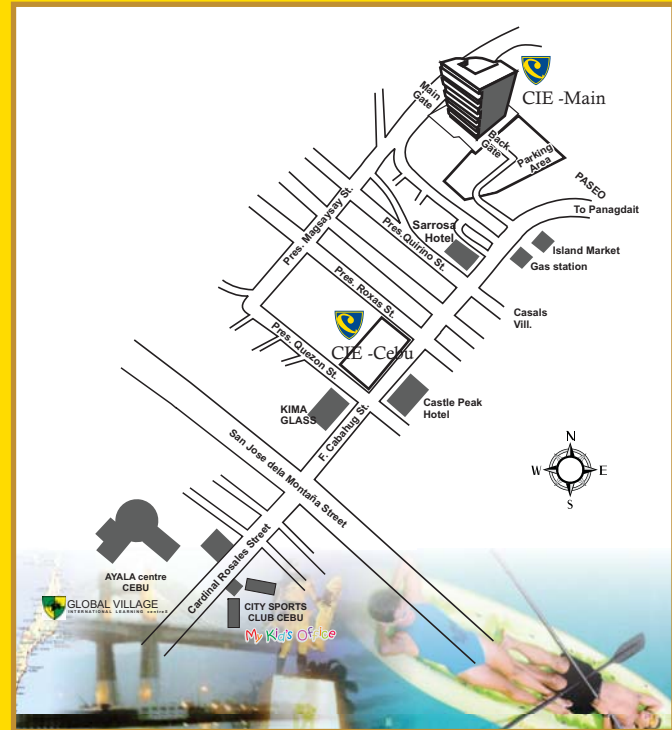
# CIE Location Maps

## Philippines

### Cebu

CIE is strategically located at the heart of Cebu. It is 2 to 3 kilometers away from the two main financial districts of Cebu: The Cebu Business Park and the IT Park of Asia Town. It is only 7 kilometers away from the International Airport as well as the world-renowned beach resorts of the neighbouring island, Mactan.

As the second biggest metropolis of the Philippines, Cebu is the political, economic, educational and cultural centre of the Visayas.



## Makati

The Extension Campus of CIE is located in the heart of Makati. It is strategically situated within the country's bustling business address, The Ayala centre, which encompasses the Glorietta and Greenbelt shopping malls.

Only 7 kilometers away from the International Airport, Makati City is the home of major banks, corporations, malls as well as embassies of the different nations. This affluent city southwest of Manila is the country's financial centre, earning it the nickname, "Wall Street of the Philippines."





## The Pearl Principle

Initiating change from within and within one's sphere of influence, by transforming a state of hopelessness into a state of optimism, where opportunities are created as in the creation of a Pearl.

Ang Diwa ng Sambayanang Pilipino

# The Ten Tenets of the Pearl Principle

Our worldwide view is rooted in the transformation of adversity into a gem of a life... as in the creation of a pearl.

We believe that ...

1. Adversity is the catalyst of growth and progress.
2. Transformation is the proactive engagement of one's sphere of influence.
3. Every person has inherent gifts that can be used to overcome challenges.
4. People can reinvent themselves at will.
5. Introspection is the key to unlocking the right core values that guide our discernment for change.
6. Self-sufficiency is a philosophy that we can nurture to eradicate mendicant behaviour.
7. Personal success is only a means to an end: making the world a better place.
8. Success is measured by the number of people whose lives have improved because of our existence.
9. Wealth accumulation is only justified when it is re-channeled to uplift the quality of life of communities through purposeful intervention.
10. Change begins from within... change begins with me.



# Goals of Life

Communion  
with God

Integrity in thoughts, words  
and deeds

Empathy  
with commitment

Accountability  
for my actions

Nobility  
of my aspirations

# CIE *Hymn*

Composition and Musical Arrangement by  
Anthony Feliciano, CIE Student

We have a vision, we have a dream  
We have the will and the mind to achieve  
Anything we believe  
To be the best for everyone

CIE  
We pledge our loyalty  
Live with integrity  
Passion and excellence  
CIE

We have a mission, a goal to fulfill  
With our education our dreams become real  
We shall all aspire  
To be the best of what we are

CIE  
Leaders in society  
A great responsibility  
To go and make a difference  
CIE

CIE  
We pledge our loyalty  
Live with integrity  
Passion and excellence  
CIE

[www.cie.edu](http://www.cie.edu)